



## WAYS TO SHARE YOUR VOICE

/ all platforms are open to interpretation, creative input, and negotiation /

### GFJ STORIES

- / narrative stories, approximately 1,000 words
- / illustrated with approximately 6 beautiful photographs, or other visual artwork
- / goal: to inspire people on their career paths by exemplifying what is possible
  - / published approximately once per month
- / shared on our site, in our newsletter, and on instagram
  - / 130k + registered users
- / writing budget: \$800 inclusive of all expenses
- / photography budget: \$800 inclusive of all expenses
- / see examples at [goodfoodjobs.com/blog](https://goodfoodjobs.com/blog)

### TUESDAY NEWSLETTER

- / introduction: essay on a topic of your choice, approximately 500 words
  - / photograph: used on instagram and in our newsletter archive
- / tidbits: links to any content / resources you want to share, at least 3
- / job highlights: choose six recent job posts that you'd like to shine a light on
  - / published every Tuesday
- / shared on our site and on instagram
  - / 70k+ subscribers
  - / writing budget: \$400
  - / photo budget: \$250
- / see examples at [goodfoodjobs.com/newsletter](https://goodfoodjobs.com/newsletter)

### INSTAGRAM @GOODFOODJOBS

- / caption: short essay on a topic of your choice, approximately 250 words
  - / photograph or visual art
- / published any day of the week
  - / 9k+ followers
  - / writing budget: \$200
  - / photo budget: \$250
- / see examples at [instagram.com/goodfoodjobs](https://instagram.com/goodfoodjobs)